

Top Portfolio Products: New Indexes from ArthVeda; ETFs from Guggenheim and State Street

Half of ArthVeda's eight new indexes and Guggenheim's new ETF focus on dividend-paying stocks

New products and changes introduced over the last week include a series of indexes from ArthVeda Capital and ETFs from Guggenheim Investments and State Street Global Advisors. Also, Vanare|Nest Egg launched an account opening product and Context Jensen Partners, a new firm covering the alternative asset management space, was formed.

Here are the latest developments of interest to advisors:

1) ArthVeda Capital Adds Indexes

ArthVeda Capital launched its Smart Alpha framework composed of Smart Alpha, Smart Value and Smart Income indexes.

The new indexes are the ArthVeda Smart Alpha US Total-cap 50 ([AUTXA](#)), in the smart alpha series; the ArthVeda Smart Value US Large-cap 500 ([AULVV](#)), ArthVeda Smart Value UK Large-cap 100 ([ABLVV](#)), ArthVeda Smart Value Europe Ex-UK Large-Cap ([AKLVV](#)) and ArthVeda Smart Value Japan Large-Cap ([AJLVV](#)) in the smart value series. There are also new indexes in the smart income series: ArthVeda Smart Income US Total-cap 50 Divine Dividend ([AUTDI](#)), ArthVeda Smart Income International Large-cap 50 Divine Dividend ([AXLDI](#)) and ArthVeda Smart Income Global Large-cap 50 Divine Dividend ([AGLDI](#)).

2) Guggenheim Adds ETF

Guggenheim Investments launched the Guggenheim Dow Jones Industrial Average Dividend ETF ([DJD](#)) which tracks the DJIA Yield Weighted Index. The methodology weights all securities of the DJIA by their 12-month dividend yield. Only those companies with a track record of consistent dividend payments over the previous 12 months are eligible for inclusion.

3) State Street Global Advisors Launches ETF

State Street Global Advisors added the SPDR S&P North American Natural Resources ETF ([NANR](#)), which seeks to track the S&P BMI North American Natural Resources Index, a subset of the S&P Global Large MidCap Commodity and Natural Resources Index. NANR provides investors with an approach that weights subsectors of the portfolio as follows: 45% energy, 35% materials and 20% agriculture stocks.

4) Vanare|Nest Egg Introduces Account Opening Product

Vanare|Nest Egg launched Spark, an online account opening product for financial advisors and institutions that supports 14 different account types, including individual, joint, IRA and trust accounts.

Spark features a choice of DocuSign electronic signature or validated printed documents, full process visibility with dashboard, an approval process and the ability to combine custodian and advisor documents into a single digital envelope. Spark also enables clients, in addition to advisors, to initiate the new account opening process, and can be integrated with Vanare's private-label robo-advisor offering (NestEgg) and API (Synapse). Spark is available as a standalone client onboarding system, or as a fully integrated feature of Vanare's wealth management platform serving both traditional and robo-advisor clients.

5) Context Jensen Partners Launches

Context Jensen Partners, an alignment between executive search firm Jensen Partners and Context Capital Partners LP, has launched. The firm strategically addresses obstacles faced by alternative asset managers that are focused on growing assets in a competitive fundraising environment.

Context Jensen Partners is now a stakeholder in Jensen Partners, which combines a scientific approach with proprietary methodology and advanced behavioral analytics to source and recruit leading capital-raising executives and provide strategic consulting services for clients.