



Model Asset Allocation



Asset Allocation

Asset Allocation involves dividing an investment portfolio among

Most Favoured

Equity

Debt

Two simple thumb rules to help with the decision are: the 100 - Age Rule and the 120- Age Rule.

Less Favoured

Real Estate

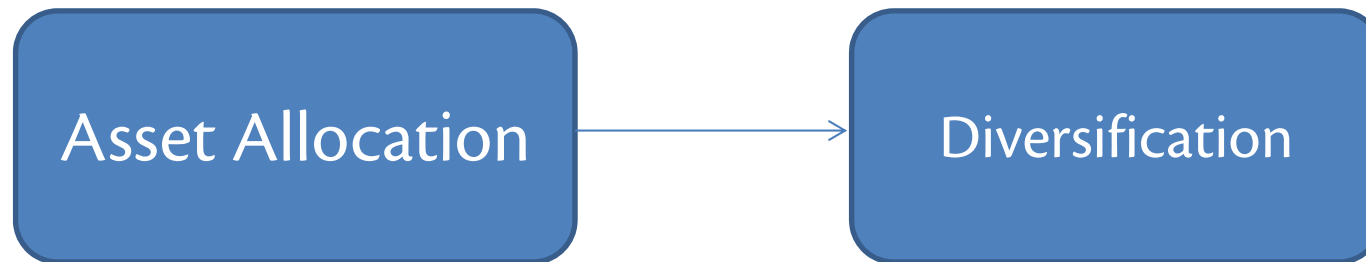
Bullion

Primary Business

Alternate Investment



Allocation pointers / Investment choices

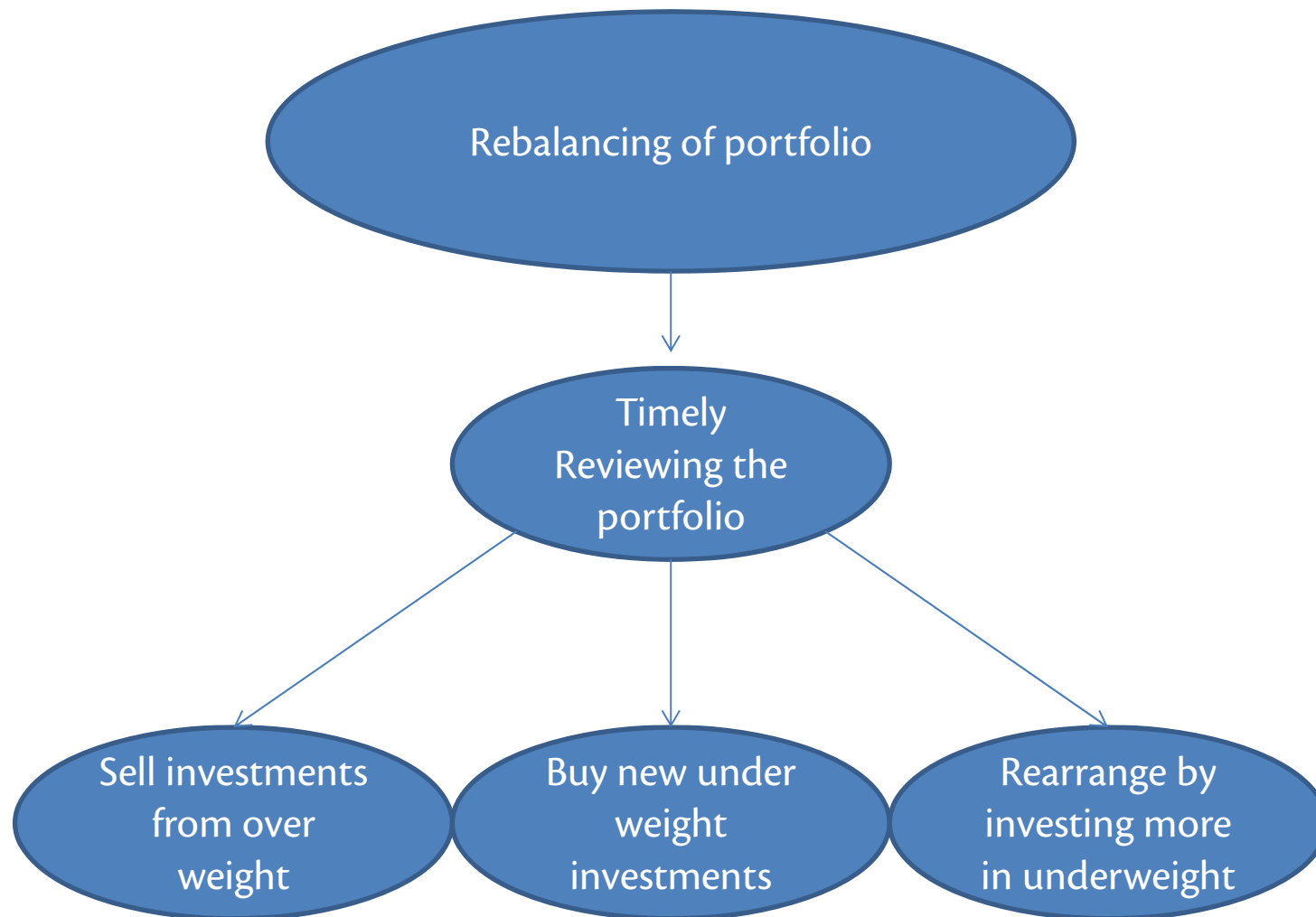


Asset allocation within a diversified portfolio as it mitigates the risk which otherwise would have been higher

A diversified portfolio should be diversified at two levels between asset classes and within asset classes

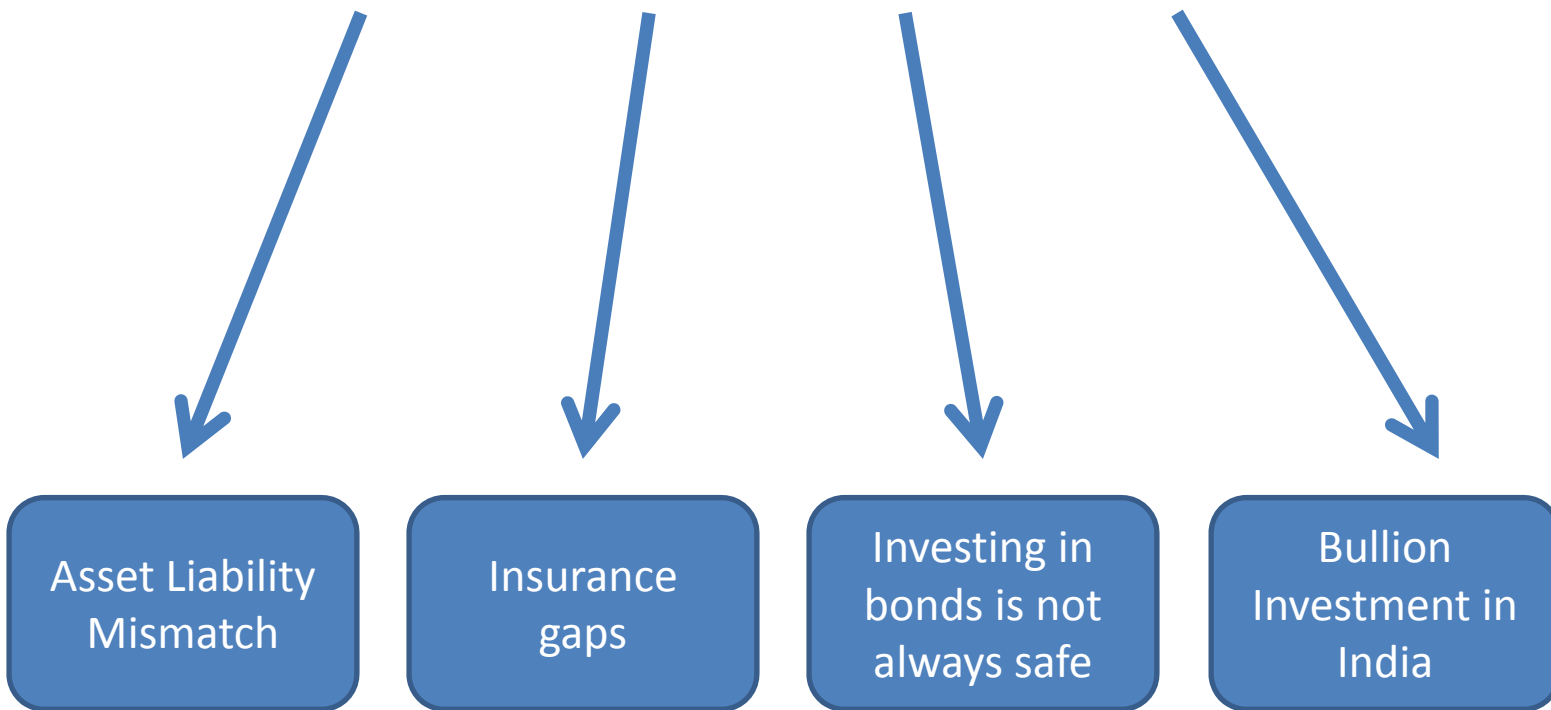


Rebalancing of portfolio



The other side of the coin

Some factors that investors generally overlook



Thank you



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